

A journal of the Institute of Corrosion

# Corrosion Management

Media Pack  
2020



INSTITUTE OF CORROSION

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# Corrosion Management

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The leading Journal and Website for corrosion control and prevention, Corrosion Management is published bi-monthly and is sent to subscribers throughout the world.

www.icorr.org complements Corrosion Management as the Institute's official website. Both the journal and the website are read by a large international audience of academics and professionals in the field of corrosion science, technology and engineering management.

## Key Facts

### Corrosion Management

- Circulation of 1500 subscribers.
- Published bimonthly – 6 issues a year.
- 75% of subscribers UK Based.
- Majority of readers employed at senior level as decision makers and specifiers in their field.
- The main focus of each issue is a themed technical article (see the features list on the back page).
- Editorial also includes: Institute News, Industry News, Innovative Products, Diary of Events, Recruitment and currently the Sustaining Members Directory.

www.icorr.org

- All the latest industry news is updated on a regular basis.
- Conferences and events can be booked online.
- Visitors can 'find an expert' using our full searchable business directory.
- Visitors can also access information about the Institute and its activities as well as applying for membership online.



### Technical Article

## Reinforced Concrete – The state of the nation

By Chris Atkins, Matt MacDonald, Alfrincham, UK

We've all seen concrete structures with steel rusting away, bits of concrete falling off, and generally looking a bit tired and emotional. Anyone with a corrosion background will be wondering how it happened, and why aren't we doing something about it? To understand this, there's a little bit of history that is needed.

In about 1824 when Humphry Davy was talking about cathodic protection, Joseph Aspinx patented Ordinary Portland Cement, the Institution of Civil Engineers received its Royal Charter, and a couple of patents were issued for making things out of concrete with reinforcement in. This didn't really catch on until Francois Hennebique developed his system for reinforced concrete around 1900. Reinforced concrete now had design processes, so its use increased. In 1906, The Institution of Civil Engineers organised a committee on reinforced concrete, their preliminary and interim report stated: "The durability of reinforced concrete

in seawater was an open question...". Even in the early days, we weren't sure how long it would last.

Design codes followed covering how to manage stresses and strains, and generally how to make big structures out of it. Everything was going along quite nicely - the steel didn't rust much, the structures were built by craftsmen, and there was enough spare capacity in the materials for them to survive nicely. From a corrosion point of view, this was because concrete is alkaline and steel in alkaline environments is passive. However concrete can lose its alkalinity over time, by reacting with atmospheric carbon dioxide, but this takes a long time, so for the first 40 years or so, steel corrosion in concrete didn't really happen. There were a few cases, but these could be pinned on the people that built them not doing a proper job, it didn't look like a problem.

In 1943 in amidst the chaos, the city of Detroit became the first city in the world to salt its roads in winter. This caught on, not surprising really, since the numbers were staggering. A study carried out by Margarete University in Milwaukee, Wisconsin, found that road salt reduced crashes by 88 percent, injuries by 85 percent, and accident costs by 85 percent by the early 1970s. The UK currently uses 0.15 to 0.2 million tonnes. The use of road salts coincided with a major boom in the use of reinforced concrete. The UK highway network constructed around 15,000 concrete structures in the same period. Towards the end of this it was realised that parts could be built in factories. Factories meant better control so there should be fewer problems. In the same way it takes a while for corrosion to start due to carbonation, it took a while for the consequences of

#### Institute News

### London Branch

The branch will continue to hold its technical meetings at Imperial College, Silwood Park, Reading. The evening starts with the presentation at 8.30. Followed by refreshments and networking between 8.30 and 9.30. For details of the next meeting, see the ICIM website.

### Midland Branch

The Branch will hold its AGM on Wednesday 26th November 2013, in the Chamberlain House at Mansel Church, Birmingham. Contact: Steve, Victoria Square, Birmingham.



Following hard and fast decisions from the AGM, the meeting will start at 10.0pm with a programme of three presentations given by corrosion specialists from industry and academia. Followed by general discussion.

The day will be rounded off by the ICIM AGM from 8.45 - 10.0pm.

Details of the Council House for Birmingham, Coventry, Derby, Leicester, London, Manchester, Newcastle, Nottingham, Oxford, Plymouth, Southampton, Swansea, and Worcester can be found on the ICIM website.

### ICIM LONDON BRANCH EVENT

Thursday 19 October 2011, 17:30 (on 18:00)

From the Foundations of Electricity to Modern Corrosion Failures

Organised by SCI's London Group and the Institute of Corrosion

SCI, 115 Belgrave Square, London, SW1X 8PS

18:00 - Benjamin Franklin Electricity Experiments by Paul Brown, SCI London Group Chair & Present Technical Developments

Before the 19th century, there was no electricity. The first practical use of electricity was in the form of lightning rods. The first practical use of electricity was in the form of lightning rods. The first practical use of electricity was in the form of lightning rods.

18:30 - AC Corrosion in Pipelines: a serious hidden problem. Dr David Dyer, Independent Consultant

Corrosion is considered a high percentage of total gas pipeline by application of a high quality coating system, supplemented by cathodic protection (CP). CP systems are essential for the long-term integrity of gas pipelines. This session will discuss the latest pipeline integrity management (LIM) practices, with a focus on the use of CP systems. There will also be a Q&A session on the latest pipeline integrity management (LIM) practices, with a focus on the use of CP systems.

The event is free to attend, but please register to receive a copy of the programme. The event is open to SCI, ICIM, IASG, IASG and TMS members and guests.

### North West Branch

After a couple of years of inactivity it was decided to re-organise the branch. The first meeting of the new branch was held on 26th September at Lymm, Cheshire. The evening started with the presentation at 8.30. Followed by refreshments and networking between 8.30 and 9.30. For details of the next meeting, see the ICIM website.

### North East Branch

The branch will hold its AGM on Wednesday 26th November 2013, in the Chamberlain House at Mansel Church, Birmingham. Contact: Steve, Victoria Square, Birmingham.

Visit the ICorr website for all the latest news

www.icorr.org

# Advertising Opportunities

We have a range of advertising opportunities in Corrosion Management Magazine. However because this is a technical journal, space is limited and is booked on a first come first served basis.

## Display Advertising

We have a number of display advertising slots available throughout the magazine which can be booked at the following rates:

Full page (w)210mm x (h)297mm  
£800.00

Half Page (w)190mm x (h)130mm  
£495.00

Quarter page (w)90mm x (h)130mm  
£395.00

## Recruitment Advertising

Advertising your vacancy in Corrosion Management is an extremely effective way of reaching corrosion related professionals and academics. Backed by our online Job Board it offers the perfect platform for corrosion related professionals.

Full Page – £1200.00

Half Page – £700.00

Quarter page – £450.00

## Online Job Board

£195.00 + VAT if placed in conjunction with an advertisement in the magazine  
£295.00 + VAT Web posting only, for 30 days

## Leaflet Inserts

We can design, print and insert your leaflets into Corrosion Management, or if you prefer to supply your own leaflets, we will insert them in the magazine.

Design, print and insert an A5 double sided leaflet – £595.00

Design, print and insert an A5 four page or A4 two page leaflet – £845.00

Insertion of you own leaflets (Maximum A4 sheet) – £295.00



## Prime Positions

The inside front cover and inside back cover are our prime advertising positions. These prime positions are offered to Sustaining member companies free of charge and attract a 25% loading charge for all other advertisers.

## Series Discount

We are pleased to offer a range of series discounts to advertisers. Series bookings are billed in full after the first insertion.

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6 insertions – 35% discount

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