

CORROSION MANAGEMENT  
MEDIA PACK  
**2020**



# Corrosion Management

## www.icorr.org

The leading Journal and Website for corrosion control and prevention, Corrosion Management is published bi-monthly and is sent to subscribers throughout the world.

**www.icorr.org** complements Corrosion Management as the Institute's official website. Both the journal and the website are read by a large international audience of academics and professionals in the field of corrosion science, technology and engineering management.

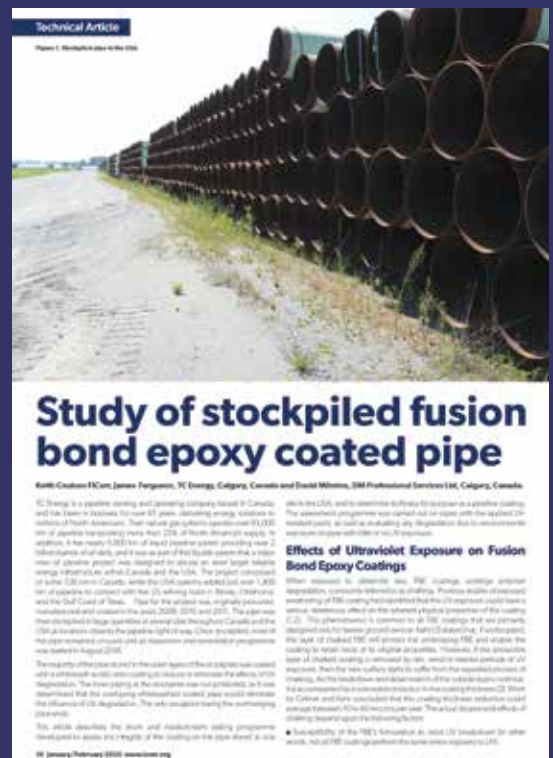
## Key Facts

### Corrosion Management

- Circulation of 1500 subscribers.
- Published bimonthly – 6 issues a year.
- 75% of subscribers UK Based.
- Majority of readers employed at senior level as decision makers and specifiers in their field.
- The main focus of each issue is a themed technical article (see the features list on the back page).
- Editorial also includes: Institute News, Industry News, Innovative Products, Diary of Events, Recruitment and currently the Sustaining Members Directory.

### www.icorr.org

- All the latest industry news is updated on a regular basis.
- Conferences and events can be booked online.
- Visitors can 'find an expert' using our full searchable business directory.
- Visitors can also access information about the Institute and its activities as well as applying for membership online.



### Ask the Expert

## Ask the Expert

**Pinhole & Porosity**

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**INSTITUTE OF CORROSION**

**TO ADVERTISE IN CORROSION MANAGEMENT**

please contact  
**Jonathan Phillips** or  
**Debbie Hardwick** at:  
Square One  
+44 (0) 114 273 0132  
enquiries@squareone.co.uk

### Technical Article

## Study of stockpiled fusion bond epoxy coated pipe

**Keith Graham ICorr, James Ferguson, ICorr, Calgary, Canada and David Minnis, IIM Professional Services Ltd, Calgary, Canada**

Effect of Ultraviolet Exposure on Fusion Bond Epoxy Coatings

Effect caused by ultraviolet (UV) radiation on fusion bond epoxy (FBE) coatings is discussed. The effect of UV radiation on the mechanical properties of FBE coatings is discussed. The effect of UV radiation on the mechanical properties of FBE coatings is discussed. The effect of UV radiation on the mechanical properties of FBE coatings is discussed.

# Advertising Opportunities

We have a range of advertising opportunities in Corrosion Management Magazine. However because this is a technical journal, space is limited and is booked on a first come first served basis.

## Display Advertising

We have a number of display advertising slots available throughout the magazine which can be booked at the following rates:

Full page (w)210mm x (h)297mm  
£800.00

Half Page (w)190mm x (h)130mm  
£495.00

Quarter page (w)90mm x (h)130mm  
£395.00

## Prime Positions

The inside front cover and inside back cover are our prime advertising positions. These prime positions are offered to Sustaining member companies free of charge and attract a 25% loading charge for all other advertisers.



## Series Discount

We are pleased to offer a range of series discounts to advertisers. Series bookings are billed in full after the first insertion.

- 2 insertions – 5% discount
- 3 insertions – 10% discount
- 4 insertions – 15% discount
- 5 insertions – 20% discount
- 6 insertions – 35% discount

## Recruitment Advertising

Advertising your vacancy in Corrosion Management is an extremely effective way of reaching corrosion related professionals and academics. Backed by our online Job Board it offers the perfect platform for corrosion related professionals.

Full Page – £1200.00

Half Page – £700.00

Quarter page – £450.00

## Online Job Board

£195.00 + VAT if placed in conjunction with an advertisement in the magazine

£295.00 + VAT Web posting only, for 30 days

## Leaflet Inserts

We can design, print and insert your leaflets into Corrosion Management, or if you prefer to supply your own leaflets, we will insert them in the magazine.

Design, print and insert an A5 double sided leaflet – £595.00

Design, print and insert an A5 four page or A4 two page leaflet – £845.00

Insertion of you own leaflets (Maximum A4 sheet) – £295.00

## Sustaining Members Discount

All our sustaining member companies enjoy a 15% discount in addition to our standard discount structure.



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# 2020 Features List

To help you target your advertising effectively we have developed a features list for 2020:

**January/February issue**  
**Pipelines**

**March/April issue**  
**Testing / Corrosion Mechanisms**

**May/June issue**  
**Cp Planning and Monitoring**

**July/August issue**  
**Petrochem**

**September/October issue**  
**Bridges**

**November/December issue**  
**Oil and Gas**



To advertise in Corrosion Management Magazine please contact the Advertising Manager Jonathan Phillips on 0114 273 0132 or email [jonathan@squareone.co.uk](mailto:jonathan@squareone.co.uk)