How can the Institute of Corrosion adapt to thrive in a rapidly changing world?

Dr Gareth Hinds FREng FICorr
President, Institute of Corrosion
Aberdeen Branch talk, 29th October 2019
Contents

• Introduction to ICorr
• Benefits of Membership
• Future Plans
• Call for Award Nominations
• Update on CEng Registration
The Institute of Corrosion

UK’s leading professional body in corrosion

~ 1350 members

Career Development

Networking
1959: British Association of Corrosion Engineers founded at Old Brompton Road and later Ovington Place, London


1975: renamed Institute of Corrosion Science & Technology

1980: relocated to joint offices with IMF in Birmingham

1987: relocated to Leighton Buzzard

1990: renamed Institute of Corrosion

2010: relocated to Northampton
The new Corrosion House

5 St Peters Gardens
Marefair
Northampton NN1 1SX

5 minute walk from
Northampton station
The new Corrosion House
ICorr structure

Council

Trustees

Admin

Branches

Divisions

Aberdeen  NW  NE  Yorkshire  Midlands  London

Corrosion Science  Corrosion Engineering
Council members

**Trustees**

- President: Gareth Hinds
- Hon. Treasurer: Tony Collins
- Immediate Past President: Sarah Vasey
- Vice President: Bill Hedges
- Hon. Secretary: Jane Lomas

**Branch Chairs**

- Aberdeen: Stephen Tate
- North East: Neil Wilds
- Midlands: Bill Whittaker
- North West: Andy Bradley
- Yorkshire: Nigel Peterson-White
- London: Paul Brooks

**Committee Chairs**

- PDTC: David Horrocks
- CSD: Julian Wharton
- Young ICorr: Simon Bowcock
- PAC: Paul Lambert
- CED: Nick Smart
- Publications: Brian Goldie

**Co-opted members**

- Steve Barke
- Bill Cox
- John Fletcher
- Don Harrop
- David Harvey
- Trevor Osborne
- Brenda Peters
- George Winning
- Brian Wyatt
Types of membership

- Individual
- Technician
- Professional
- Fellow
- Retired
- Honorary
- Student
Types of membership

Individual
Technician
Professional
Fellow
Retired
Honorary
Student
Sustaining Company Members

100 Sustaining Company Members
(172 individual members)

25 Gold Sustaining Company Members
(55 individual members)
Membership figures

Total membership (excluding Sustaining Company members)
Membership figures

Breakdown (excluding Sustaining Company members)
Membership growth

Student membership

<table>
<thead>
<tr>
<th>Year</th>
<th>Membership</th>
</tr>
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<tbody>
<tr>
<td>2013</td>
<td>75</td>
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<tr>
<td>2014</td>
<td>60</td>
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<td>2015</td>
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<tr>
<td>2017</td>
<td>30</td>
</tr>
<tr>
<td>2018</td>
<td>70</td>
</tr>
<tr>
<td>2019</td>
<td>190</td>
</tr>
</tbody>
</table>
Recruit and Retain

- Empowering younger members
- Retaining retired members
- Demonstrating benefits of membership
- Getting people involved
Young Engineers Programme
Benefits of membership

Networking

Visibility

Financial

Career development
Networking

- Being part of something bigger
- Sharing experiences, knowledge and best practice
- Striving to be better as a community

- Working together to influence others
- Commercial value in who and what we know
- Job opportunities
Visibility

Association with excellence
Opportunities to be a leader in the community
UK nomination to standards committees

Making your voice heard
Culture of collaboration and making a contribution
You get out what you put in!
Financial

Discount on conference fees

Free membership for students and over 70s

NACE reciprocal agreement

Free Corrosion Management magazine

Discounts on training courses

External discounts
Brand refresh

Design Studio

Design of new logo and branding

Implementation on website, stationery and marketing material
Brand refresh
Brand refresh
Brand refresh
Digital modernisation

Online subscription payment
Social media
Website
Database management
Online banking
ICorr app
Foresighting

1. Study current trends, weak signals, and drivers.
2. Hypothesize possible and plausible future outcomes.
3. Help with the ability to cope with future challenges.
4. Improve decision making and implementation.
5. Thought leadership.
External drivers

Energy transition

Digital revolution

Political landscape

UK Industrial Strategy

Generation gap

Technological innovation
Getting involved now

Empowering younger members

Retaining retired members

Demonstrating benefits of membership

Getting people involved
Your Institute needs you!

Note:
This is not Trevor Osborne!
Call for Award Nominations

• U.R. Evans Award

• Paul McIntyre Award

• Galloway Award
Update on CEng Registration

• Existing Registrants covered until 31\textsuperscript{st} July 2020
• New agreement reached with another Licensed Institution (subject to Engineering Council approval)
• Expected to be signed in January 2020
• Head Office will then be in touch with details of how to transfer – should be \textit{seamless}

• Longer term: investigating possibility of ICorr becoming a \textit{Licensed Institution} in its own right
Questions?

Thank you for listening

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