

CORROSION MANAGEMENT
MEDIA PACK
2024



Corrosion Management

www.icorr.org



Stephen Tate, President,
Institute of Corrosion

The leading journal for corrosion control and prevention, Corrosion Management is published bi-monthly and is sent to subscribers throughout the world.

www.icorr.org complements Corrosion Management as the Institute's official website. Both the journal and the website are read by a large international audience of academics and professionals in the field of corrosion science, technology and engineering management.

Key Facts

Corrosion Management

- Circulation of 1500 subscribers.
- Published bimonthly – 6 issues a year.
- 75% of subscribers UK Based.
- Majority of readers employed at senior level as decision makers and specifiers in their field.
- The main focus of each issue is a series of themed technical articles (see the features list on the back page).
- Editorial also includes: includes: Ask the Expert, Fellows Corner, Institute News, Industry News, Innovative Products, Diary of Events, Recruitment and the Company Members Directory.

For all editorial matters contact: editor@icorr.org

www.icorr.org

- All the latest industry news is updated on a regular basis.
- Conferences and events can be booked online. Many are free to attend.
- Visitors can 'find an expert' using our full searchable business directory.



Advertising Opportunities

We have a range of advertising opportunities in Corrosion Management Magazine. However because this is a technical journal, space is limited and is booked on a first come first served basis.

Display Advertising

We have a number of display advertising slots available throughout the magazine which can be booked at the following rates:

Full page (w)210mm x (h)297mm
£880.00

Half Page (w)190mm x (h)130mm
£544.00

Quarter page (w)90mm x (h)130mm
£435.00

Prime Positions

The inside front cover and inside back cover are our prime advertising positions. These prime positions are offered to our Corporate and Sustaining member companies free of charge and attract a 25% loading charge for all other advertisers.



Series Discount

We are pleased to offer a range of series discounts to advertisers. Series bookings are billed in full after the first insertion.

2 insertions – 5% discount

3 insertions – 10% discount

4 insertions – 15% discount

5 insertions – 20% discount

6 insertions – 35% discount

Recruitment Advertising

Advertising your vacancy in Corrosion Management is an extremely effective way of reaching corrosion related professionals and academics. Backed by our online Job Board it offers the perfect platform for corrosion related professionals.

Full Page – £1200.00

Half Page – £700.00

Quarter page – £450.00

Online Job Board

£195.00 + VAT if placed in conjunction with an advertisement in the magazine

£295.00 + VAT Web posting only, for 30 days

Leaflet Inserts

We can design, print and insert your leaflets into Corrosion Management, or if you prefer to supply your own leaflets, we will insert them in the magazine.

Design, print and insert an A5 double sided leaflet – £595.00

Design, print and insert an A5 four page or A4 two page leaflet – £845.00

Insertion of you own leaflets (Maximum A4 sheet) – £295.00

Corporate and Sustaining Members Discount

All our sustaining member companies enjoy a 15% discount in addition to our standard discount structure. Corporate members enjoy a 25% discount.



New Sponsored Feature

An opportunity for companies to increase their Profile, using Product Case Studies as a Vehicle.

1 page – £880

2 page – £1760

2024 Features List

To help you target your advertising effectively we have developed a features list for 2024:

January/February issue
Corrosion in concrete

March/April issue
Advances in corrosion protective coatings

May/June issue
Environmental Cracking (EAC)

July/August issue
Application of AI and Machine learning in corrosion management

September/October issue
Green corrosion inhibitors

November/December issue
Corrosion resistance alloys



To advertise in Corrosion Management Magazine please contact:
Debbie Hardwick or Jonathan Phillips on 0114 273 0132
Email debbie@squareone.co.uk or jonathan@squareone.co.uk